

NOW... A BRAND NEW SERVICE!

Duplicate Your REVIEW Ad on the Web Exactly as it Appears in the Magazine!

Those of you who like the way your ad looks in the magazine are going to LOVE the way it looks on the internet!

If you've been following our ongoing efforts to improve the quality of the paper, the photo reproduction, and the color fidelity of our real estate publication, you'll be pleased to learn that we have signed a long-term contract with the company that has been printing The REVIEW for the last several months on a trial basis.

This new company is a state-of-the-art commercial print house that utilizes the latest in cutting-edge, fully digital integrated graphic technology to produce eye-popping imagery on high-quality coated paper stock. After having our job farmed out to printers in California, Minnesota and even Manitoba, Canada in an effort to achieve the highest quality at the most affordable price, we are very happy to now have a local Arizona company handling the post-production end of our magazine.

Besides the added convenience and additional control that a local print house offers, we now have access to certain web-related technologies that we believe will greatly improve the efficiency and effectiveness of our multi-media approach to marketing Rim Country real estate and industry-related products and services. Specifically, we now have the ability to quickly post exact duplicate images of our magazine pages on the web, in very high resolution and with absolute True Color® reproduction of registered inks and logos.

As more and more commerce routinely moves to the internet's World Wide Web, and as broadband (high-speed) access replaces dial-up in even the most remote communities, an attractive, sophisticated presentation is now just as possible as it is critical. We are thrilled to be able to now duplicate the quality imagery and type-styles of the printed page on the web, and even more thrilled to be able to offer the service for even less than we would charge for our previous HTML web pages.

The service, termed "Dupes", will replace our Auto-Update service, whereby we have replicated only the contents (not the appearance) of a magazine ad on the web. This service has ranged from a minimum of \$40 up to \$175 per month, depending on the page content. "Dupes" will be available initially for a flat rate of \$25 per page per month. The new ads will be posted to the web every month in PDF form automatically, and you will receive notification by eMail. This service is available by subscription only. Certain other web services currently offered will still be available, and certain other charges will still apply. Call for details.

REVIEW... we get the word out!

POB 2262 · Payson AZ 85547-2262

For further information, please call
Michael Alexander (928) 476-4333
FAX 928.476.2935 or 5769